



REM 103 Activity 4 Sample Just Listed Just Sold Letters

Letter 1:

Re: Another home sold by Bill Zeltman

Dear [Name],

I am delighted to announce that I have sold the home located at:

123 Main St, Tampa

We still have many qualified buyers looking to own a home in your neighborhood. If you are contemplating a move or know of someone who is, please contact us.

If you would like to find out if you qualify for a FREE Over-the-Phone Market Analysis on your home, simply call me at (727) 488-7423. There is no obligation.

Sincerely,

Bill Zeltman

Letter 2:

Dear [Name],

I thought you might like to know the following homes have sold in your subdivision.

2367 1st Avenue

2222 Main St

3587 Step Ahead Lane

If you would ever like your home SOLD instead of JUST LISTED, give me a call. I have a marketing program that works very well in getting homes sold in your neighborhood.

If you would like a FREE Over-the-Phone Market Analysis on your home, simply call me at (727) 488-7423. There is no obligation.

Sincerely,

Bill Zeltman



P.S. If your home is currently listed for sale with another broker, this is not intended as a solicitation of that listing.

Letter 3:

Dear [Name],

I just wanted to keep you up to date as to what has been happening in your neighborhood.

Properties sold from January 1 to January 31:

123 1st Avenue

23 Windmill Court

3587 Lovers Lane

New Houses listed for sale during January:

123 Right Way

375 12th Avenue

443 Lovers Lane

If you would ever like your home SOLD instead of JUST LISTED, give me a call. I have a proven marketing program for getting homes sold in your neighborhood.

If you would like a FREE Over-the-Phone Market Analysis on your home, simply call me at (727) 488-7423. There is no obligation.

Sincerely,

Bill Zeltman

P.S. If your home is currently listed for sale with another broker, this is not intended as a solicitation of that listing.