



## REM 104 Activity 2 Honoring Our Heroes Scripts

### **Email 1 – Day 1**

Subject : Thank Your for your Service - Honoring Our Heroes - A Chance to Give Back

#### Honoring Our Heroes Program

My Town Gurus honors the heroes that serve us every day by helping them find a home while offering substantial discounts and rebates through their real estate transaction. The program is offered to educators, police officers, firefighters, first responders, and military.

The program includes:

- 20% rebate of My Town Gurus commission on the property
- \$500 credit if you choose to use our preferred mortgage partner
- Discounted Home Inspection from Buyers Protection Group
- Title Company Discounts
- Various other discounts, rebates, and free services
- Eligible Participants:
  - Active and Retired Military
  - Active and Retired Police
  - Active and Retired Firefighters
  - Active and Retired First Responders
  - Teachers, School Employees, Board of Education, and College Professors

Call 877-203-9588 or [click here](#) for more details.

Start your real estate search using our FREE access to the MLS at [BillZeltman.com](http://BillZeltman.com) on your desktop or our free mobile app.

Bill

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### **Email 2 – Day 90**

Subject : Thank Your for your Service - Honoring Our Heroes - A Chance to Give Back

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### **Email 3 – Day 180**

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### **Email 4 – Day 270**

Subject : Thank Your for your Service - Honoring Our Heroes - A Chance to Give Back



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## **Restart Campaign - Day 365**

Note: Restart Honoring Our Heroes Campaign