



Get down to business: text "I'm new to real estate"

Hi. This is *(name, if necessary)*. I wanted to send some exciting news. I am thrilled to be working in real estate now! There is so much going on in the market and would love to share. Give me a call when you get a chance.

Get down to business: texting your sphere.

Hi. This is *(name, if necessary)*. I wanted to reach out and let you know that if you or anyone you know has any real estate needs, I'd be happy to help!

Get down to business: texting a past client.

Hi. This is *(your name and name of brokerage)*. We haven't spoken in a while and I wanted to check in and see if I could be of service to you for any real estate needs or if you would be interested in a market activity update for your area.

If they respond, "No, thanks!"

So nice to connect with you. Please do let me know if you or anyone you know has any real estate needs or questions about the current market, I'd be happy to help!

If they respond, "I'd like to talk to you about _____."

That's great! So nice to hear from you. I can certainly help with _____."