

Date

Dear Homeowner,

I noticed your For Sale by Owner (FSBO) advertisement. I'm a Realtor® that specializes in selling homes in your area. I'm sure you've already discovered how much work goes into selling a house.

Determining the right price, qualifying buyers, negotiating, legal fees, advertising, paperwork and all of the follow-up with prospective buyers takes a lot of time. That's time you probably don't have or time you'd rather spend doing other more enjoyable things. If you find progress is slower than you'd like, or you're looking to make a change, please consider my services. I can ensure that you complete your transaction faster and walk away with more money in your pocket!

Why not give me a call or send a quick email so we can discuss how I can best serve you? Of course, you are never under any obligation. I'm always happy to share my insights into the local market conditions and latest sale prices of houses in your area.

Sincerely,

Joe Agent (877) 203-9588 info@mytowngurus.com MyTownGurus.com

P.S. I frequently bring buyers into the neighborhood to see other homes. If none of the homes that are listed on the MLS meet my client's needs, would you mind if I send them to you?